



ANNUAL EVENT AND EXPO

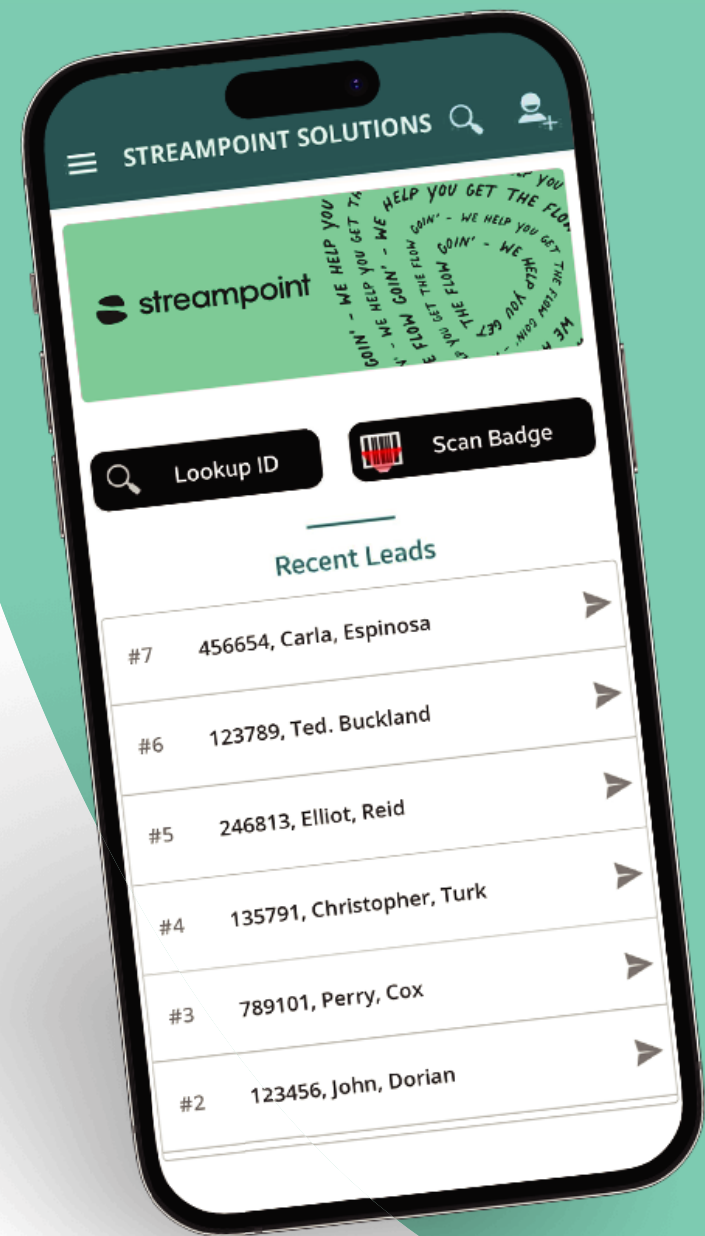
July 14-17, 2024

McCormick Place, Chicago, IL

LEAD CAPTURE

Lead Retrieval Solutions

Enhancing your lead acquisition



Mobile Lead Capture App

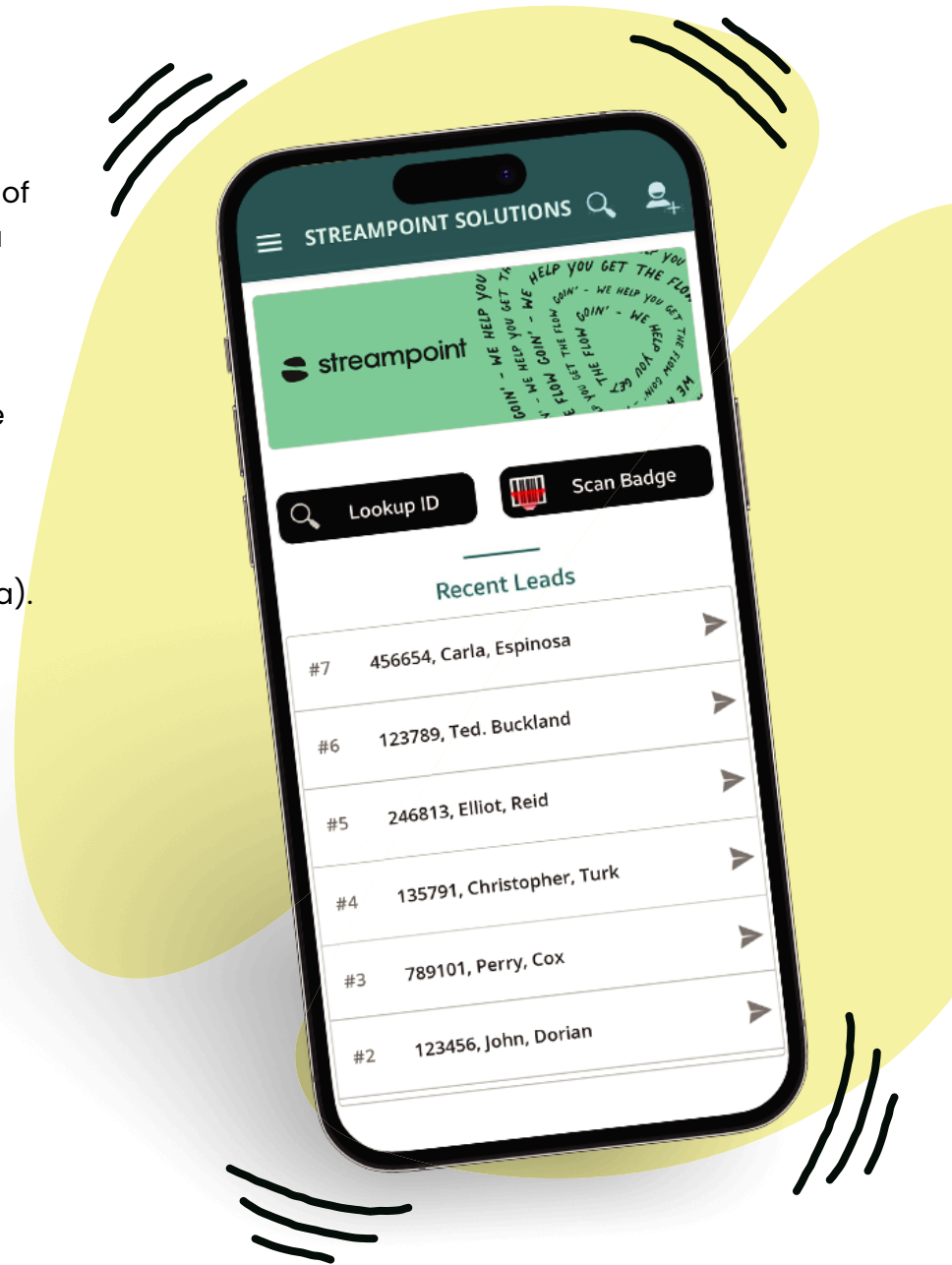
This versatile app enables the capture, qualification, and follow-up of leads directly from your smartphone or tablet, rather than renting a hardware scanner.

All scans are safely stored and backed up on the device and in the cloud, and can be accessed via a secure, web-based portal. Offline mode is available for those without a connection on the show floor.

The app is compatible with iPhones, iPads, Android phones, and Android tablets. (requires mobile device with auto-focusing camera).

Features

- Tailor custom qualification criteria
- Design personalized engagement questions
- Instant lead sharing via app with team
- Comprehensive lead note compilation
- Real-time lead monitoring portal
- Post-event Excel report generation
- Install the app on your own device



Lead Scanner

A compact and portable barcode scanner allows for simple badge scanning.

A graphical LCD display allows you to easily verify and review scanned data. A thumbwheel interface also allows for the entry of additional qualifier data as needed.

Up to 8,000 leads can be stored at one time and all leads are date & time stamped.

Features

- Ten predefined qualification metrics
- Automated post-event reporting in Excel
- Pre-configured qualification parameters
- Complimentary device rental
- Extended battery longevity
- Device sharing capability

ADD ONS

- Custom qualifiers



Lead Scanner Plus

A compact and portable barcode scanner much like the basic scanner with these additional features: a touch screen interface and the ability to type personalized messages and notes.

Up to 8,000 leads can be stored at one time and all leads are date & time stamped.

Features

- Touchscreen interface for intuitive use
- Configure your own qualifiers for tailored lead capture
- Automated post-event reporting in Excel
- Pre-configured qualifiers for immediate deployment
- Complimentary device rental for cost efficiency
- Extended battery life for all-day performance
- Device sharing capability for team flexibility
- Integrated note-taking for detailed lead information

ADD ONS

- Custom qualifiers



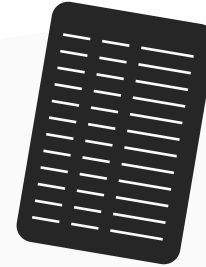
API Development Kit

or post show list matching

For exhibitors who use their own lead management system, Streampoint Solutions can provide the following:

<api.kit>

Developer's Kit: An API that allows you to connect to the registration database in real-time via web service. Streampoint will provide all necessary documentation required to access the database.



Post-Show List Matching: Submit your scan file to us after the show, and we will process and return it with approved contact information fields for your leads.

Interested? Want to learn more?

Contact us at : support@spsleads.com



In Booth Beacon Analytics

Powered by  TurnoutNow

Unleash the power of TurnoutNow's Beacon Technology to revolutionize your booth's impact! Say goodbye to guesswork and hello to actionable insights. With our cutting-edge beacons, you'll effortlessly capture invaluable visitor data, including contact details, dwell time, and repeat visits. Dive deep into detailed analytics to uncover the hidden gems among your booth visitors and supercharge your lead-generation efforts like never before. NOTE: for optimal performance, ensure one beacon per 200 sqft.

Experience TurnoutNow: Your Key to Event Success:

Don't just settle for basic foot traffic counts. With our standalone receivers strategically positioned throughout your booth, you'll gain unparalleled visibility into visitor behavior and preferences. Maximize your booth's potential by deploying multiple receivers tailored to your space, ensuring no opportunity goes unnoticed.

Real-Time Insights, Endless Possibilities:

Harness the power of real-time data with our BI dashboard, providing instant access to critical metrics that drive decision-making. Whether you're fine-tuning your booth layout or refining your marketing strategies, our intuitive dashboards empower you to make informed choices on the fly. And with data available for download anytime, anywhere, you're always in control long after the event lights dim.

Seamless Integration, Unmatched Performance:

Leave the technicalities to us! Our expert onsite technicians handle every aspect of beacon deployment with precision and care. From strategic calibration to discreet placement, we ensure a seamless integration that enhances rather than detracts from your booth's aesthetics. With receivers the size of a VHS tape and no messy cords to worry about, it's all about maximizing impact while minimizing hassle.

Unlock Your Booth's Full Potential Today:

Don't let valuable insights slip through the cracks. Elevate your booth experience with TurnoutNow. Transform ordinary events into extraordinary successes, one visitor at a time. Get in touch with us now to unlock a world of possibilities and take your booth to new heights!



Lead Retrieval Solutions

Rate schedule

EARLY Up to April 14, 2024
REGULAR April 14 to June 16, 2024
LATE June 17 and on

CLICK HERE TO
Order Online
<https://ift2024.spsleads.com>

Got a question? Contact Us.

For any inquiry related to lead retrieval:
support@spsleads.com

	EARLY	REGULAR	LATE
Mobile App			
1 License Pack	\$290	\$360	\$430
3 License Pack	\$675	\$825	\$965
5 License Pack	\$1000	\$1145	\$1295
10 license Pack	\$1715	\$1930	\$2150

Basic Scanner	\$495	\$565	\$645
Touch Scanner	\$710	\$815	\$920

Beacon - In Booth Analytics	\$550	\$720	\$850
Developer API Kit	CONTACT US		
Post Show List Match	CONTACT US		